



# Katsue Anzai

Art director, graphic designer, web and UI designer

<https://katsue.design/>

## EXPERIENCE

### Freelance Designer

(Scottsdale, AZ | Nov 2021 - Present)

- Designing brand assets (logo design, font, web design) for start-up
- Illustrating corporate communications content for Fortune 500 company

### UI Designer | Graphic Designer

**DMM GAMES** (Tokyo, JP | Nov 2018 - Nov 2021)

- Designed user interface for mobile app game (Tokyo Necro)
- Created interface for bi-weekly monetizing game events
- Designed daily promotional banners

### Art Director | UI Designer | Web Designer | Project Manager

**DMM.com** (Tokyo, JP | Mar 2015 - Oct 2018)

- Managed team of seven designers Managed project calendar using Atlassian Confluence & Google Sheets
- Organized projects across five departments including: DMM Travel, DMM Mobile, DMM Keirin, DMM FutureWorks, DMM Dating
- Redesigned user interface for international streaming service's mobile and web commerce (leading to 30% revenue growth)
- Cross departmental art direction

### Web Designer | Art Director | Graphic Designer | Project Manager

**AMS Co., Ltd.** (Tokyo, JP | Feb 2005 - Feb 2015)

- Developed and launched new fashion brands e-commerce shop
- Managed all B2C branding materials
- Designed promotional materials (print and internet advertising)

## EDUCATION

**College of Digital Arts Sendai** (Sendai, JP | March, 2004)

Web, Digital/Multimedia and Information Resources Design

## SKILLS

**Computer:** Adobe Illustrator, Photoshop, Sketch, MS Word, Excel, Powerpoint

**Language:** English(Advanced), Japanese(Native)

**Professional:** Project Management, Art Direction, UI/UX Design,

Web Design, Graphic Design